



Dear Investor,

On behalf of Diamond Enterprises and Jack Diamond himself, I am thrilled that you are planning to attend our ***Investor Only VIP Weekend at Allenberry Resort***. As you know, Jack Diamond is purchasing Allenberry from its current owners, the Heinze family, and converting the rustic resort into a luxury casino, THE DAZZLING DIAMOND! You, as potential investors in the casino, will see firsthand what the transformation will look like. And as we show you, we will wine, dine, and entertain you, Vegas-style. Of course, you'll have plenty of opportunities to gamble too—with our special casino cash!

Before I go on, allow me to introduce myself. I'm Beau Blade, your Master of Ceremonies for the weekend. As such, I'd like to mention a few of the weekend's highlights, events you might consider preparing for:

On Saturday afternoon, we have several activities planned for you to choose from. You may take a gambling seminar or a cooking class, or tour Allenberry's historic property (before it is razed to the ground). You may also choose to rehearse a song or learn a dance routine to perform in *Saturday Night's Spectacular Vegas Revue*.

After these activities, we will convene for a ground-breaking ceremony outside, so please, bring your weather-appropriate and comfy clothes.

Then bring on Saturday night! We ask that you attend the evening dressed in your *tacky, Vegas-style best*, whatever this means to you. There's a little Vegas in all of us, and now is the time to let it out! We'll host a *Costume Parade* at cocktails to take a closer look at what you've come up with and award prizes to our favorites. Also at cocktails, you and the love of your life may choose to renew your vows—or even get hitched!—at our *Little Berry Wedding Chapel*. That's right. Every crazy bit of Vegas is coming to Allenberry.

At dinner, prepare for our *Spectacular Vegas Revue* to blow your mind. We have celebrity performers — and even a white tiger—to entertain you. If you'd like to be part of the entertainment, make sure you attend either the singing or dance rehearsal earlier in the day. Whatever you do, wear your dancing shoes on Saturday night!

Yessiree, Vegas is on its way to The Berry. We'll have more details once you've arrived. But rest assured, what happens at the Berry, stays at the Berry. See you soon!

Your host,

Beau Blade